Sponsorship Deck Template

[Club name]

Sponsorship opportunities, [season / year]

Who we are

[Founded year] · [Sport(s)] · [City, State]
[One sentence on your mission]
[Number of athletes, teams, and families: fill in your real numbers]

Who sponsors reach

[Families and age groups]
[Events per season and typical attendance: your real numbers]
[Website, app, social, and email audience: your real numbers]

Sponsorship packages

Gold · $[amount] · [benefits]
Silver · $[amount] · [benefits]
Bronze · $[amount] · [benefits]
Custom · [in-kind or event sponsor]

What sponsors get

Logo on jerseys or banners · Website and team page placement
Event mentions · Social posts · Newsletter feature
[Add or remove to match your packages]

How funds are used

[Equipment] · [Scholarships] · [Facility time] · [Travel]
[Show how a sponsorship dollar is spent]

Next steps

[Contact name] · [Email] · [Phone]
[Deadline to confirm for this season]

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